



## Day 1: Fly to France

Meet your group and travel on an overnight flight to Paris.

## Day 2: Paris

**Arrive in Paris:** Welcome to Paris, the French capital that has been at the heart of the fashion scene since the days of Louis XIV—who was a notorious connoisseur of luxury goods and apparel. Since then, the city has paved the way in fashion innovation, bringing us the fashion press, haute couture and major fashion houses such as Louis Vuitton and Chanel.

**Notre Dame Cathedral:** Nestled on the banks of the Seine, Notre Dame has been a benchmark in religious architecture since its completion in 1345. Admire the stained-glass rose windows and seemingly weightless vaulted ceilings of what is truly one of the world's most beautiful churches.

**Explore Paris:** Once you've arrived in Paris, you'll explore the city's Latin Quarter, famously home to a number of renowned learning institutions including the Sorbonne. The presence of so many students colors the area, which is renowned for its lively atmosphere, first-rate bistros and great nightlife. You may pass a boutique or two on your walking tour, but you'll find the main fashion statements in this trendy quarter are made on the streets—so be sure to keep your eyes open.

**Dinner in the Latin Quarter:** Bakeries, bistros and brasseries are abound here in the Latin Quarter, which takes great pride in its food. After sightseeing, enjoy dinner in one of many delicious dining establishments.

## Day 3: Paris

**Sightseeing tour of Paris:** Your local guide introduces you to the treasures of Paris, whose timeless beauty has inspired artists for centuries. Start with a taste of Parisian style as you ride down the Champs-Élysées, whose significance in the fashion world is well-documented. Lined with bustling cafes, stunning horse-chestnut trees and an endless string of high-end fashion shops, this elegant boulevard seems to stretch far beyond its listed 1.2 miles—particularly for fashion lovers. Along the way, you'll pass by grand monuments, including the obelisk in the Place de la Concorde and the Arc de Triomphe, which in grand fashion itself pays tribute to France's military conquests of the past. Then, stop at the inimitable Eiffel Tower, whose iconic beauty has inspired everyone from engineers to designers to fashionistas. Afterwards, your guide shares insight into Parisian culture and stories of the city's military history as you continue past Les Invalides and the infamous Conciergerie, now a symbol of the violence that helped inspire the French Revolution.

**Fashion-focused tour of the Louvre:** Enjoy a fashion-focused tour of the most visited museum in the world. Famously home to such masterpieces as Da Vinci's Mona Lisa, the Louvre also boasts the handiwork of some of the most influential names in the rise of the modern fashion industry.

**Seine River cruise:** Enjoy an evening boat cruise with your group. Navigate around Paris' most famous landmarks while floating around the famous Seine river.

## Day 4: Paris

**Museum of Fashion:** On a self-guided tour of this world-renowned museum, you'll learn about the long and complex relationship between Paris and fashion. The museum's impressive collection of accessories and fabrics (over 90,000 pieces) offers unique insight into the evolution of fashion in France, and in turn the rest of the world.

## Day 5: Paris

**Parisian fashion institute:** Get an inside look at an establishment dedicated to fashion study and innovation. See the past, present and future of the Parisian fashion industry on a guided tour of the campus.

## Day 6: Paris

**Free time:** Take the day to explore the City of Light at your own pace.

📍 **Versailles:** Nobody did decadence like Louis XIV, and there's no better testament to that fact than Versailles. Opt to visit the palace where the Sun King held court in the most lavish style imaginable. Among the many sights, you'll see the State Apartments of the King and Queen and the magnificent Hall of Mirrors, one of the most famous rooms in the world. Those who do not go to Versailles will enjoy free time in Paris.

## Day 7: Paris

**Paris Fashion visit:** Vuitton, Chanel, Dior, Laurent—discover the influential designs from some of the biggest names in the fashion world. Gain some insight into what the next fashion-forward trends will be.

**Explore Montmartre:** In the shadow of the hilltop Sacré-Cœur Basilica, Paris' Montmartre district has long been a haven for artists, and through the years has been home to such greats as Picasso, Van Gogh, Dalí and Monet.

**Dinner:** Toast to creativity through the ages during your group dinner.

## Day 8: Depart for home

Transfer to the airport, where you'll check in for your return flight home.